

# Open Studios Alta/Pasa/Dena Booklet Advertising Specifications

## TECHNICAL SPECS:

RESOLUTION: 300 DPI

COLOR: CMYK, not RGB

EXACT SIZE: No bleeds or crop marks, except for covers

FILE FORMATS: .TIF, .EPS, or .PDF (PDF's must be Press Quality Only)

No Jpegs. (Jpegs are 72PPI, and unsuitable for print.)

## AD SIZES:

Inside Front/ Outside Back Covers  
7" W x 11" H with 1/8" bleed

Full page ad  
6.25"W x 10.25"H

Business card ad  
(Size may be adjusted slightly)

Open Studios assumes no liability for typos or quality, so please check your ad carefully before submitting.

Upload ads to: [www.openstudios.gallery/ads](http://www.openstudios.gallery/ads)

For any questions or price list, email: [ads@openstudios.gallery](mailto:ads@openstudios.gallery), or call Mary Gothard at: 626-798-4760

1/4 page horizontal ad  
6.25"W x 2.365"H

1/8 page ad  
3"W x 2.365"H

1/2 page vertical ad  
3"W x 10.25"H

1/2 page ad  
6.25"W x 5"H

1/4 page vertical ad  
3"W x 5"H